

CV340B is delighted to provide the following opportunities for donors contributing to our *Together for 340B* digital marketing campaign, which spreads awareness using a broad-based, multi-media approach to public education. These opportunities can be paid in full or pledged to pay quarterly. **We welcome sponsors who wish to show their commitment to 340B advocacy by becoming benefactors, sustaining CV340B through ongoing quarterly or yearly contributions.**

VISIONARY – \$25,000

Visionary sponsors receive all Trailblazer benefits plus:

- 4 Customizable Digital Ads with an estimated **915K to 2.6 MM views**
- Opportunity to co-host 2 webinars with the CV340B team
- 2 #340B Power Stories: Sponsored blogs or videos showcasing the 340B story of a patient or covered entity client
- 3 Social Media Graphics

TRAILBLAZER – \$10,000

Trailblazer sponsors receive all Leader benefits plus:

- 3 Customizable Digital Ads with an estimated **425K to 1.2 MM views**
- Opportunity to co-host 2 webinars with the CV340B team
- 2 #340B Power Stories: Sponsored blogs or videos showcasing the 340B story of a patient or covered entity client
- 2 Social Media Graphics

LEADER – \$5,000

Leader sponsors receive all Advocate benefits plus:

- 2 Customizable Digital Ads with an estimated **200K to 325K views**
- Opportunity to co-host a webinar with the CV340B team
- Your #Defend340B Video posted on CV340B's website and social media.
- A Social Media Graphic

ADVOCATE – \$2,500

Advocate sponsors receive all Organizer benefits plus:

- 1 Customizable Digital Ads with an estimated **100K to 250K views**

ORGANIZER – \$1,000

- Opportunity for a 340B Lunch and Learn for your staff
- A "Sponsored by" 340B infographic

FOR FURTHER INFORMATION, PLEASE CONTACT Rhiannon Marshall Klein, National Director of Advocacy, at rhiannon.marshall@cv340b.org

CV-340B is a 501(c)(3) organization and all donations are tax-deductible to the fullest extent allowed by law.