



Community
Voices
CV340B.Org

340B

Covered Entity Education

Accessible 340B information and advocacy tips for your
staff, board, community or group

Find more at CV340B.org

#DEFEND340B




#DEFEND340B

Community
Voices
CV340B.Org



Who is CV340B?

We are a 501 (c)(3) grassroots organization that enables community members to tell their side of the story: why 340B is vital to them, and why the 340B program is an essential tool to ensuring health care access to the neediest of communities.




340B

#DEFEND340B

Community Voices

CV340B.Org

Agenda

- 
- CV340B
 - CV340B GOALS
 - What is 340B?
 - Threats to the Program.
 - How you can help.



#DEFEND340B

Community Voices

CV340B.Org

CV340B

CV340B is a nonprofit dedicated to educating the public about the importance of the 340B program and leading the collective action needed to bring a voice to the real beneficiaries of the 340B program.



We are a grassroots organization that enables community members to tell their side of the story: why 340B is vital to them, and why a sustained and vibrant 340B program is an essential tool to ensuring health care access among the most needy.



#DEFEND340B

Community
Voices

CV340B.Org

CV340B Goals

1. **Educate** patients, family members, community representatives, faith-based leaders and others.
2. **Document** the various ways the 340B program is meeting the needs of patients within communities.
3. **Communicate** and elevate the successes of the 340B program with those able to drive decisions to keep the program viable.





#DEFEND340B

Community Voices

CV340B.Org

What is 340B?

Lets refresh our memory on how 340B works.



https://youtu.be/ep3jD_u3Uk4



Community Voices

CV340B.Org

#DEFEND340B



What is 340B?

The program operates on the **simple principle** of requiring pharmaceutical companies to provide drugs at a discounted price to certain types of safety net hospitals and clinics that, in turn, use their 340B savings to **underwrite the cost of serving patients in their communities.**

340B

#DEFEND340B

Community Voices

CV340B.Org



Who is Eligible?

Federally Qualified Health Centers

- Health Center Program Award Recipients
- Health Center Program Look-Alikes
- Native Hawaiian Health Centers
- Tribal / Urban Indian Health Centers

Ryan White HIV/AIDS Program

Grantees

- Ryan White HIV/AIDS Program Grantees

Hospitals

- Children's Hospitals
- Critical Access Hospitals
- Disproportionate Share Hospitals
- Free Standing Cancer Hospitals
- Rural Referral Centers
- Sole Community Hospitals

Specialized Clinics

- Black Lung Clinics
- Comprehensive Hemophilia Diagnostic Treatment Centers
- Title X Family Planning Clinics
- Sexually Transmitted Disease Clinics
- Tuberculosis Clinics



Community
Voices

CV340B.Org

Program Integrity

The Health Resource and Services Administration (HRSA) has the authority to audit both Manufacturers and Covered Entities for 340B Compliance. Results from these audits are publicly available hrsa.gov/opa/program-integrity

*2022
Audits*

182

5

Covered Entity

Manufacturer



#DEFEND340B



#DEFEND340B

Community Voices

CV340B.Org

Threats to 340B

The 340B Program faces threats from all sides, impacting covered entities ability to serve their patients.

- **Drug Companies** - through unilateral restrictions on entities ability to use contract pharmacies
- **PBM**s- siphoning off 340B Profits for themselves
- **States** - carving out Medicaid, crippling the entities ability to access 340B

CAUTION
CAUTION
CAUTION
CAUTION
CAUTION



#DEFEND340B

Community
Voices

CV340B.Org



How can I **help?**

Without help to defend the
340B program, caring for
the people in your
community is going to be
impossible.

That's where you come in.

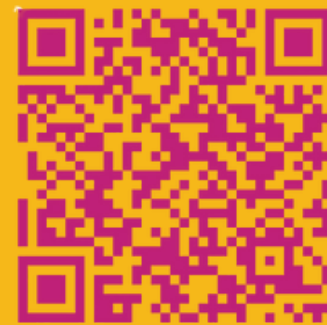
Here are a few ways you can
help **#Defend340B**




Join the Campaign

Want to be a part of creating a custom digital ad?





Become a CAMPAIGN SPONSOR!






340B

Community Voices

[info@cv340b.org](#)





[What is 340B?](#)
[Resources](#)
[Who We Are](#)
[News](#)
[Advocacy](#)
[Contact Us](#)



Digital Engagement Opportunities

JOIN US AS A CAMPAIGN SPONSOR!



Community Voices for 340B (CV340B) was established in 2016 as a 501(c)(3) organization to educate the public about the important role that the 340B program plays in protecting and improving healthcare access and the quality of care for communities nationwide.

CV340B launched its Together for 340B digital marketing campaign as a unique

☐ Yes, I/We want to be a campaign sponsor.

NAME(S) (Required)

TITLE (Required)



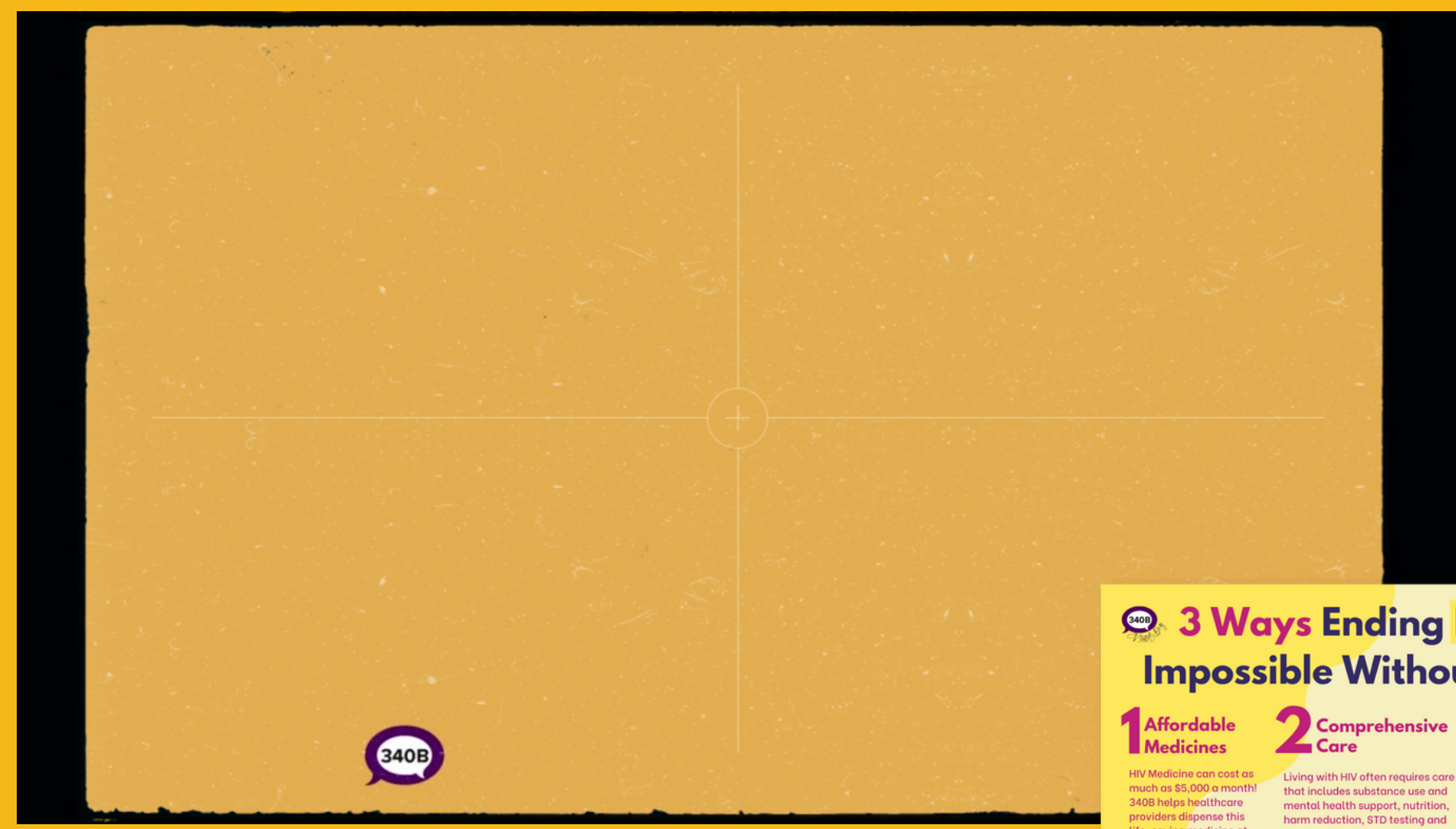
#DEFEND340B

Community Voices

CV340B.Org


Impossible Without

340B



Landing Page

https://youtu.be/E_p4wHCY_JQ



3 Ways Ending HIV is Impossible Without 340B

1 Affordable Medicines

HIV Medicine can cost as much as \$5,000 a month! 340B helps healthcare providers dispense this life-saving medicine at little to no cost to people who need it most.

2 Comprehensive Care

Living with HIV often requires care that includes substance use and mental health support, nutrition, harm reduction, STD testing and treatment, and more. 340B helps healthcare providers deliver this care regardless of a person's ability to pay.

3 Community Support

340B allows healthcare providers to connect those living with HIV with the resources they need like support groups, housing, food pantries, transportation and more, often at no cost.

With 340B, ending the HIV Epidemic IS possible!

CV340B is proud to partner with AIDS Care Group, one of the largest and most comprehensive fully dedicated HIV/AIDS service providers in Southwestern Pennsylvania, in expanding 340B, a program that allows AIDS Care Group and other health service providers the ability to provide medical, dental, and social services to the uninsured and underserved.

TAKE ACTION!

The pharmaceutical industry has refused our use of the 340B program. Slightest of the largest manufacturers are unwilling and potentially increasing access to 340B pricing on drugs dispensed by contract pharmacies, and that number is sure to grow. **Will you help, #defend340B?**

Pennsylvania in 2020:

Healthcare spending: 16.1%
Healthcare expenditure: 16.1%
All health expenditure: 16.1%

100%
100%
100%

What is 340B?

340B

First established in 1992 through Bipartisan legislation, the federal 340B drug discount program allows a "list" of the neediest and most underserved patients in the nation. The program operates on the simple principle of requiring pharmaceutical companies to provide drugs at a discounted price to certain types of safety-net hospitals and clinics that, in turn, use that 340B savings to underwrite the cost of serving patients in their communities.

Learn more

AIDS Care Group + CV340B

AIDS Care Group (ACG) is one of the largest and most comprehensive fully dedicated HIV/AIDS service providers in Southwestern Pennsylvania. The 340B program is essential for ACG, enabling the following organizations to:

- See more patients: Prior to 340B, ACG provided 850 patients with HIV care. Today, with 340B, ACG can now nearly double the number of patients it sees.
- Provide more comprehensive services with more prescriptions and lab work, including psychiatry, substance use, hepatitis C care, specialty pharmacy services, culturally competent access of dental services, and expanded access of medical services.
- Provide direct emergency financial assistance to patients.

Learn more

340B + Ryan White Clinics

Ryan White Clinics is a federally funded HIV/AIDS clinic where HIV care is provided through the Ryan White Clinic Act.

Grants come through local, state, and federal sources. Nearly 25% of all clinics being served by a Ryan White Clinician have no health insurance. Another 25% are on Medicaid.

65% of all clinics being served by a Ryan White Clinician are living at or below the federal poverty level.

Of the Ryan White Clinicians receiving HIV care, 88.2% received the substance use and/or longer-term care in the clinic.

Learn more

The 340B program needs you!
Please join us and #defend340B



#DEFEND340B

Community
Voices

CV340B.Org

Real Results

3
Platforms

7
Days

825
Clicks

Total Views

71,609

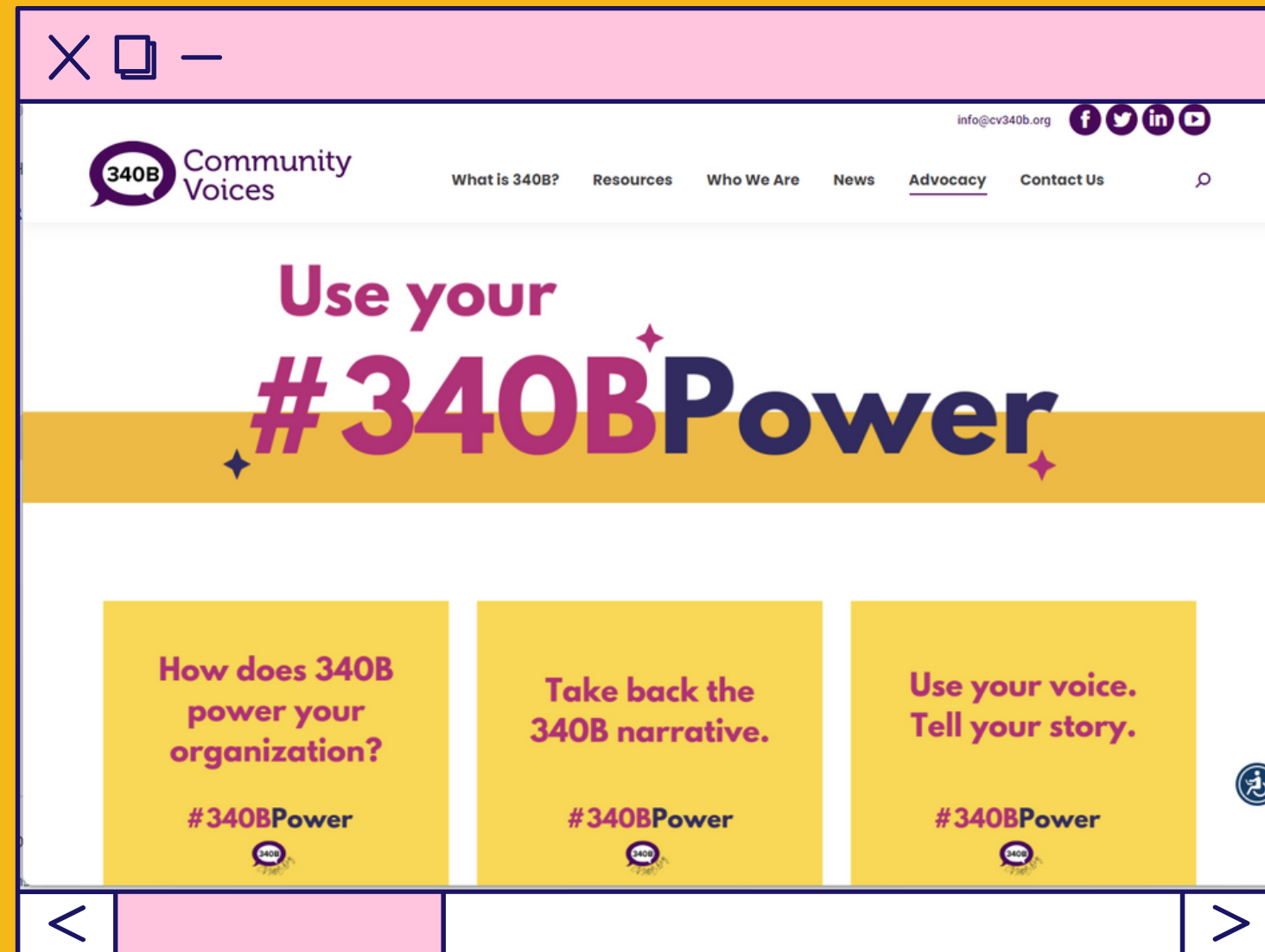


#DEFEND340B

Community
Voices
CV340B.Org

#340BPower Story

How does 340B power your organization?



Tell your
Story





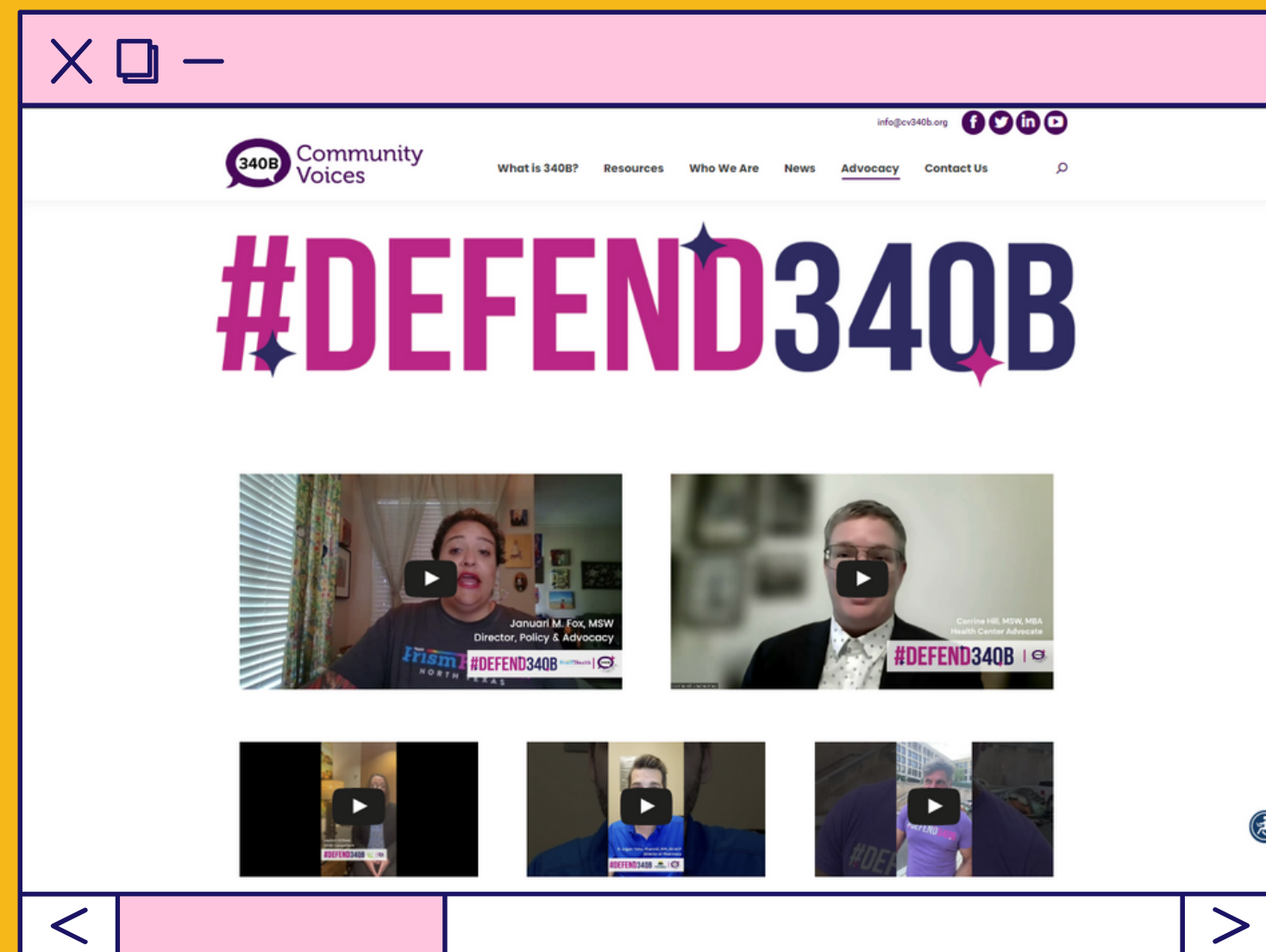
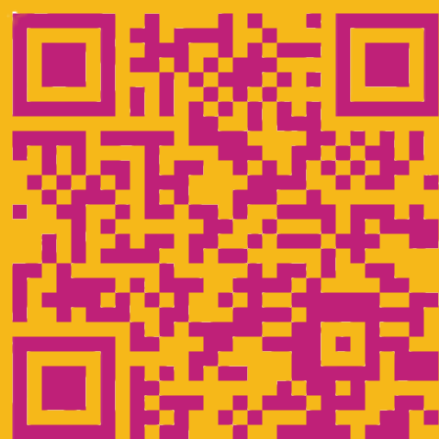
#DEFEND340B

Community
Voices
CV340B.Org

#Defend340B Videos

Record your story on zoom or your phone.

Create a
Recording!





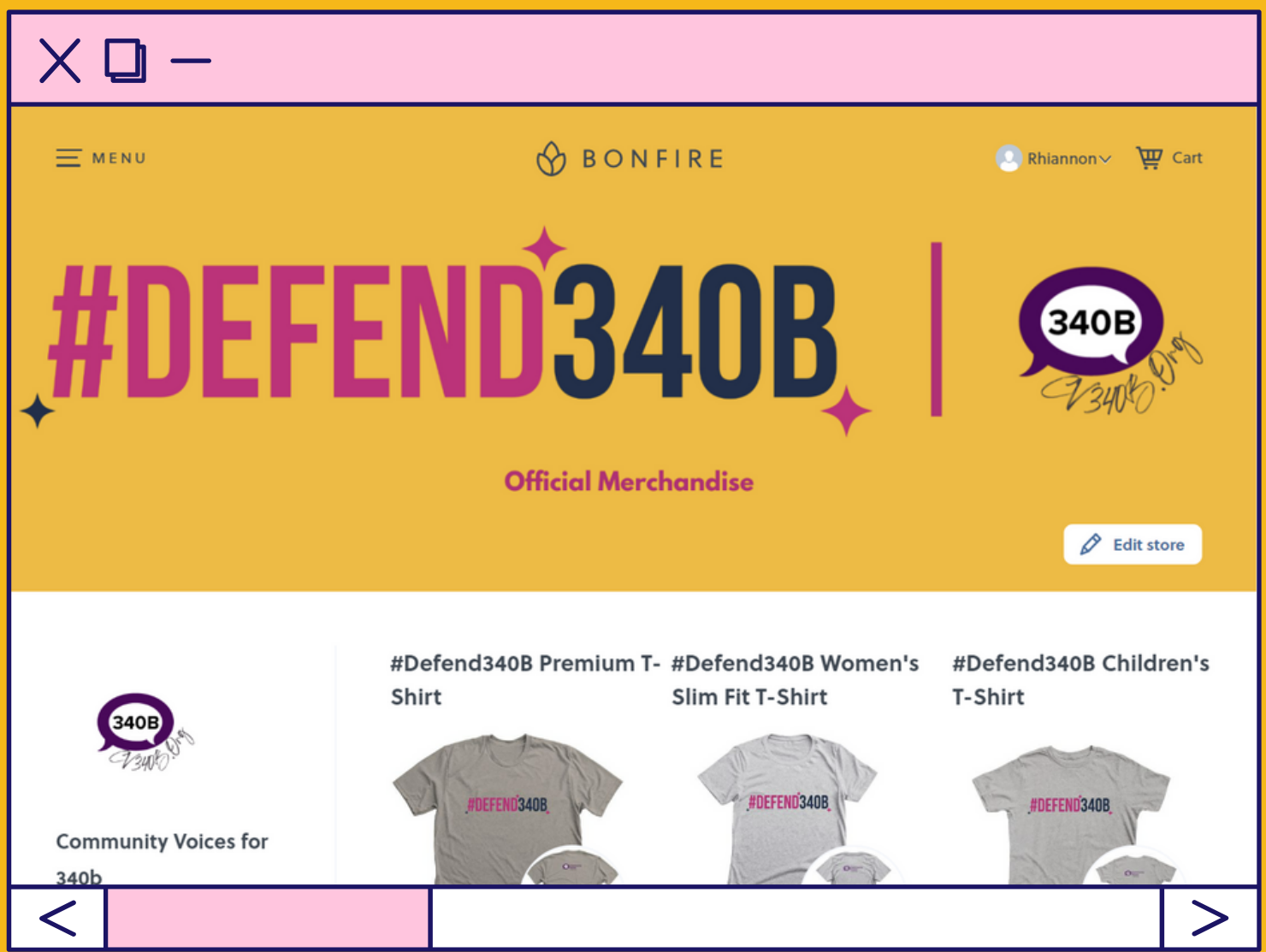
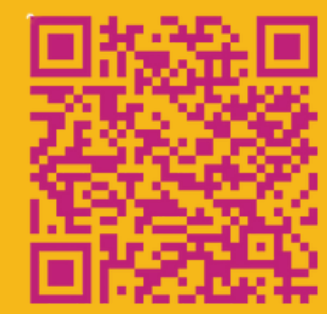
#DEFEND340B

Community
Voices
CV340B.Org

Official Merchandise

Proceeds are donated to the Together for
340B Campaign.

Stock up on
some
MERCH!





#DEFEND340B

Community Voices

CV340B.Org

Join a Regional Group



Community Voices

CV340B hosts **Regional Advocacy Groups** that gather monthly to advocate for the 340B Program?



**DID YOU
KNOW?**

Get to your 340B current event questions answered by some of the top minds in the 340B world. Network with 340B advocates in your region of the country.

Regional Zoom Calls

- Western
- Midwest
- South/Southeastern
- Texas/Southwest
- Northeast





Community
Voices
CV340B.Org

#DEFEND340B

**Question and Answer
(hopefully)**

#DEFEND340B

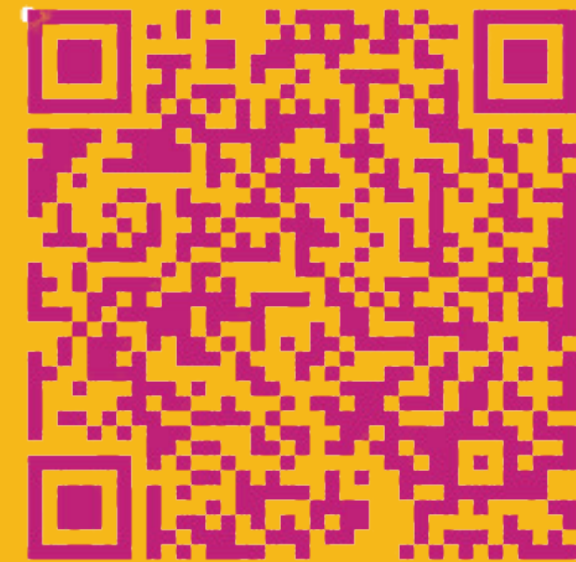


Rhiannon Marshall Klein

National Director of Advocacy

Rhiannon.Marshall@CV340B.org

616.485.9378



*Email
Me!*